

OLMECA

ALTOS
100% AGAVE

DRINK STRATEGY

THE TAHONA DIFFERENCE

- INCREASED PRESENCE OF AGAVE FIBERS
- NO ROLLING MILLS OR DIFFUSORS
- THE AGAVE IS MACERATED IN ORDER TO EXPOSE MOST OF THE FIBER PRESENCE, WHICH ENSURES THE MOST PRONOUNCED FLAVORS IN TEQUILA
- THE TAHONA WHEEL MACERATES IT INTO A PULP, NOT EXTRACTING JUICE FROM THE AGAVE



96 POINTS THE ULTIMATE SPIRITS CHALLENGE 2011



PALOMA

2 parts Olmeca Plata
2 parts pink grapefruit juice
1 part club soda

Add all ingredients to a mixing glass, and shake with ice. Strain over fresh ice into a highball glass, and garnish with a lime wedge and an optional salted rim.



TOMMY'S MARGARITA

2 parts Olmeca Plata
1 part fresh lime juice
.5 part agave nectar

Build in a highball over ice, and stir. Garnish with a lime wedge and a salt rim

THE COLORS OF TEQUILA™

Enjoy with 100% Responsibility. OLMECA ALTOS™ Tequila. 100% Blue Agave.
Product of Mexico. 40% Alc./Vol. (80 Proof). © 2013 Imported by Pernod Ricard USA, Purchase, NY.

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MODERN MEXICAN

 <p>BITTER TOP 1.5 parts Olmeca Plata .75 part Campari 2.5 parts grapefruit soda Top with light beer</p> <p><i>Build in a highball over ice, and stir. Garnish with a grapefruit slice.</i></p>	 <p>BRAZO FUERTE 2 parts Olmeca Plata .75 part strawberry purée 1 part lemon juice .5 part agave syrup Top with soda</p> <p><i>Shake all ingredients except soda. Strain into highball over ice, top with soda and stir. Garnish with a sage leaf.</i></p>	 <p>HERNANDEZ 2 parts Olmeca Reposado 2 part sweet vermouth Dash of maraschino liqueur Dash of Angostura bitters</p> <p><i>Mix all ingredients, and strain into cocktail glass. Garnish with orange zest.</i></p>	 <p>EL BURRO 2 parts Olmeca Plata 2 parts pink grapefruit juice 1 part club soda</p> <p><i>Build in a highball over ice, and stir. Garnish with a lime wedge, and a salted rim.</i></p>
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CASUAL DINING

 <p>PAPPAS 1.25 parts Olmeca Plata 1.75 parts pineapple juice 1.75 parts pink grapefruit juice</p> <p><i>Build in a highball over ice, and stir. Garnish with a pineapple wedge.</i></p>	 <p>TNT 1.5 parts Olmeca Plata .5 part elderflower cordial 3 parts green tea</p> <p><i>Build in a highball over ice, and stir. Garnish with a lemon wedge and a sage leaf.</i></p>	 <p>COLLINS 2 parts Olmeca Plata 1 part lemon juice .33 part agave syrup Top with club soda</p> <p><i>Build in a highball over ice, and stir. Garnish with a lemon wedge and a sage leaf.</i></p>	 <p>ALEJANDRO 2 parts Olmeca Reposado .5 part crème de blanc .5 part crème de cacao 1 part cream</p> <p><i>Shake all ingredients and strain. Add grated nutmeg to finish.</i></p>
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IRISH PUB

 <p>ALTOS & CRAN 2 parts Olmeca Plata 3 parts cranberry 2.5 parts grapefruit soda Top with light beer</p> <p><i>Build in a highball over ice, and stir. Garnish with a lime wedge.</i></p>	 <p>BATANGA 2 parts Olmeca Plata .25 part lime juice 3 parts cola .5 part agave syrup Top with soda</p> <p><i>Build in a highball over ice, and stir. Garnish with a lime wedge and salted rim.</i></p>	 <p>TEQUILA SUNRISE 2 parts Olmeca Plata 1 part grenadine 3 parts orange juice</p> <p><i>Add Olmeca and orange over ice, add juices and stir. Add grenadine at the end.</i></p>	 <p>ALTOS HIGHBALL 2 parts Olmeca Reposado 3 parts apple juice</p> <p><i>Build in a highball over ice, and stir. Garnish with a lemon wedge.</i></p>
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FINE DINING

 <p>LOLITA 2 parts Olmeca Plata .25 part lime juice 2 parts pomegranate juice 3 parts lemonade Orange bitters</p> <p><i>Build in a highball over ice, and stir. Garnish with a lemon wedge.</i></p>	 <p>THYME 2 parts Olmeca Plata 1 part lemon juice .75 part agave syrup Top with soda</p> <p><i>Shake all ingredients except soda, strain into highball over ice, top with soda and stir. Garnish with thyme and lemon wedge.</i></p>	 <p>MACHETE 1.25 parts Olmeca Reposado .75 part Aperol 1 part Carpano Antica</p> <p><i>Combine all ingredients, stir over ice and strain into glass. Garnish with orange zest.</i></p>	 <p>VERDE 2 parts Olmeca Plata 1 part lime juice .75 part agave syrup Cucumber Coriander</p> <p><i>Muddle the cucumber and coriander, add the rest of the ingredients and shake, double strain into highball.</i></p>
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